



January 27, 2025

Greetings from the Kaposia Days Board of Directors!

Since 1976, the City of South St. Paul has been coming together and celebrating its citizens and history by holding our community event **Kaposia Days!**

The Kaposia Days festival is able to take place each year because local community businesses, like yours, believe in the positive impact our festival provides. Producing a community festival like Kaposia Days is not an easy or inexpensive task. The community and Board of Directors rely on a significant number of volunteers and the generous support of our sponsors.

Our Board is currently working hard to plan and organize the Kaposia Days events for this year. We are looking forward to having our community come together in June, and we would be honored if you could support Kaposia Days and be an official sponsor.

Please look over the enclosed 2025 sponsorship opportunities and let us know if we can count on your support this year. If you have questions about the sponsorships, or about Kaposia Days itself, please call on our team, we would be happy to speak with you.

Please allow us to **THANK YOU** in advance for your support of our festival and community. We look forward to celebrating together June 27 through June 29, 2025.

Sincerely,

Annie Regan

Annie Regan
President, Kaposia Days Board of Directors

*Kaposia Days Sponsorship Committee:
Holly Cocchiarella, Heidi Satre, Kalen Graf, Dody Sobaszkiwicz, Annie Regan
info@kaposiadays.org*

2025 Kaposia Days Sponsorship Opportunities

PLATINUM SPONSOR - \$1,500

- Business logo or company name with a link to your business website on the Kaposia Days website
- Business logo or company name posted at the Fireworks Celebration
- Business name recognized during Fireworks Celebration programming
- Recognition on local cable television and on the schedule of events brochure that is available at local merchants
- Recognition on programming at major events
- Custom sponsorship banner placed on Southview Blvd.
- Individual business recognition on the Kaposia Days social media pages (Facebook and Instagram) with a link to your business website
- Upon request, a complimentary unit in the Grande Parade. (Must submit a parade application)
- Upon request, a complimentary booth at the Flea Market/Business Expo (Must submit an application)

GOLD SPONSORS - \$750

- Business logo or company name with a link to your business website on the Kaposia Days website
- Recognition on local cable television and on the schedule of events brochure that is available at local merchants
- Recognition on programming at major events
- Group recognition on Kaposia Days social media pages (Facebook and Instagram) with link to your business website
- Upon request, a complimentary unit in the Grande Parade. (Must submit a parade application)

SILVER SPONSOR - \$500

- Logo or company name on the Kaposia Days website
- Recognition on local cable television and on the schedule of events brochure available at local merchants
- Recognition on programming at major events
- Group recognition on Kaposia Days social media pages (Facebook and Instagram) with your business name
- Upon request, a complimentary unit in the Grande Parade. (Must submit a parade application)

BRONZE SPONSOR - \$250

- Business name on the Kaposia Days website
- Recognition on local cable television and on the schedule of events brochure available at local merchants
- Group recognition on Kaposia Days social media pages (Facebook and Instagram) with your business name
- Upon request, a complimentary unit in the Grande Parade. (Must submit a parade application)

PACKER SPONSOR - \$100

- Business name on the Kaposia Days website
- Recognition on the schedule of events brochure available at local merchants

IN - KIND DONATIONS

- Donation of any in-kind services such as graphic design, decor, discounted printing charges

Thank you for your support of Kaposia Days!

South St. Paul Kaposia Days – Sponsorship Pledge Sheet

NAME OF BUSINESS (as you would like it to appear in advertising materials):

Contact Person: _____

Phone: _____

Email Address: _____

PLEDGE LEVEL:

- PLATINUM SPONSOR \$1,500
- GOLD SPONSOR \$750
- SILVER SPONSOR \$500
- BRONZE SPONSOR \$250
- PACKER SPONSOR \$100
- IN-KIND SPONSOR \$ _____

VOLUNTEER:

- I am interested in volunteering my time
- I have employees who are interested in volunteering
Area of Interest: _____

_____ Check enclosed made payable to South St. Paul Kaposia Days

*Please return this portion to: Kaposia Days
P.O. Box 622, South St. Paul, MN 55075*

PLEASE NOTE: Response deadline is April 4, 2025 to ensure printing deadlines



(Please retain this portion for your records)

SOUTH ST. PAUL KAPOSIA DAYS SPONSORSHIP

PLEDGE LEVEL:

- PLATINUM SPONSOR \$1,500
- GOLD SPONSOR \$750
- SILVER SPONSOR \$500
- BRONZE SPONSOR \$250
- PACKER SPONSOR \$100
- IN-KIND SPONSOR \$ _____

PLEDGED AMOUNT: \$ _____

(If you have pledged to be a Platinum, Gold, Silver or Bronze Sponsor, you are eligible for a complimentary parade unit. If so, please submit a parade application and note your sponsorship)

Thank you for your support of Kaposia Days!